Ivoclar Competence in Composites

Holistic treatment concepts with accurately coordinated products from one manufacturer enable clinicians to achieve optimal clinical results in less time. This enables them to meet both the growing demands of patients as well as the increasing economic pressures. Ivoclar Vivadent manufacture everything required to meet these demands.

Composites based on innovative nano-technology, Tetric EvoxCeram and Tetric EvoFlow, combine with adhesives, such as Adhes One and Exci.te which are both available in the unique VivaPen delivery system, to open up new restorative possibilities for Dentists. Excellent handling, chamferless effect, high marginal quality and wear resistance, as well as excellent polishing properties are only a few of their manifold benefits.

Finally, high-performance light-curing units, such as the award winning cordless Bluephase light range, enable complete polymerization for optimised physical properties.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7800.

Heka Dental ... ... you're in safe hands!

The ultimate embodiment of feedback from patients, dentists, dental technicians and service engineers, UNIC combines aesthetics with functionality. Because of its inviting appearance, the unit can be situated anywhere in the waiting room.

For more information contact your local Representative, visit www.unic-dental.dk for further information.

Ceramic Systems (CEREC®)

Over 600 Dentists have bought CEREC® from Ceramic Systems (CEREC®) in order to double their profits. To celebrate their 15th Anniversary of selling CEREC® in the UK, Ceramic Systems (CEREC®) are inviting anyone interested in evaluating this amazing Practice Building product to a free demonstration at The Courtyard Dental Institute.

CEREC® is a computer-aided method for creating precision fitting all-ceramic restorations at the chairside. It enables Dentists to design and create precision fitting all-ceramic inlays, onlays, partial crowns, veneers and crowns for the anterior, premolar and molar regions in one visit. Eliminating the need for messy and time consuming impressions, CEREC® utilises a digital impression taking technique, to capture the data required to design the restoration which is then milled from a solid block in just 5 minutes. This means everything is exactly where you expect it to be, making even the smallest, most lightweight headlamp on the market.

With a range wide enough to suit all tastes, even the most fashion conscious professional can experience the benefits of enhanced vision with Orascoptic's new Hilites Elliptical Class III loupes and stylish Victory designer frames. A "must-see" was the unique through-the-flip Revolution, combining TTL and flip-up in one loup. Vivadent's new Zenon Apollo LED light system was also available to view; the smallest, most lightweight office equipment.

Heka Dental equipment is available in the UK from Dental Services Direct, telephone 0158 267 2773 or visit www.heka-dental.dk for further information

NEW Bluephase G2 LED ....

Ivoclar Vivadent’s NEW Bluephase G2, cordless, high-powered LED light offers unlimited application within the surgery. It features an innovative polywave LED which emits a broad light spectrum of 580 to 515nm, similar to conventional halogen lights. This means it is suitable for use with any of the currently used photo-initiators. Conventional LED lights do not emit such a broad spectrum and so cannot do this. Consequently Bluephase G2 facilitates unrestricted use – every material, every indication, every time!

Cordless for unlimited mobility, the NEW Bluephase G2 features a lithium polymer battery with a 60 minute capacity. It delivers a high intensity 1,200 mw/cm2 output for reduced curing times starting at just 10 seconds, and three modes of operation – maximum, deep and stress-reduced polymerisation.

For further details contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7800.

ASPD members line up at the BD&A Showcase

ASPD members were delighted with the response from delegates at the 2008 BD&A Dental Showcase in London.

The Association of Specialist Providers to Dentists is the first port of call for dentists seeking advice and support to overcome obstacles and achieve their goals. Members have proven that their services are valuable to dental professionals, and can also work together to deal with any of your issues that require more than one area of expertise.

With a range of professional services including solicitors, financial advisors, insurance brokers, accountants, banks, valuers & sales agencies, leasing & finance and more, the ASPD is a touchstone for dentists requiring reliable guidance and services.

Several members exhibited at the BD&A Showcase, including:

Dental Business Solutions Essential Money
Howell Jones Solicitors Lease UK
Lloyds TSB money4dentists
NatWest Healthcare
Royal Bank of Scotland plc

For more information or to request a copy of the 2008 ASPD Directory please call 0800 458 6775 or visit www.aspd.co.uk

The Ultimate embodiment of feedback from patients, dentists, dental technicians and service engineers, UNIC combines aesthetics with functionality. Because of its inviting appearance, the unit can be situated anywhere in the waiting room.

For more information contact Ceramic Systems Limited on 01952 582930, e-mail sales@ceramic-systems.co.uk or visit www.ceramic-systems.co.uk.

Loupes, Lights at any age...

What was especially noticeable this year was that the average age of dentists buying their first loupe at the Evident stand at this year’s Dental Showcase has dropped significantly demonstrating that loupe and concentration lights are necessary for dentistry irrespective of age.

With its innovative Cone Beam technology, it can calculate a large volume 3D image set (over 200 exposures) in a single low-dose 3D scan lasting 15 seconds or less. The image set is then processed and displayed using GALAXIS 5G software, an advanced version of Sirona’s SIDEXIS 5G imaging software.

The Galileos 3D presents its 3D images in perfect image quality and also facilitates easy navigation and diagnosis in traditional PAN, CEPH and TSA presentations. This gives Dentists unmatched flexibility and potential in dental diagnosis.

For further information call Sident Dental Systems on 01952 582900 or email j.coiville@sident.co.uk.

NSK’s Big Impact!

Wow! What a Dental Showcase...from the moment visitors arrived at the entrance NSK made a remarkable impact, with huge banners in the conference area and a fantastic stand, just inside the exhibition hall.

Showcase proved to be an excellent opportunity for NSK to exhibit and demonstrate their complete product range, including, contra-angles, micro-motors, surgical and prophylaxis systems. Proving that there is so much choice, NSK can provide all dental professionals with excellent quality equipment to be used in restorative procedures, prosthetics, endodontics, orthodontics, oral hygiene, laboratory and surgical procedures.

NSK’s BD&A Showcase Prize Draw gave a fantastic opportu-
nity to win a Ti-Max X turbine, Ti-Max X contra-angle and a Prophy-Mate neo, winners were announced on 31st October and are now successfully using their new products in practice.

If you were unable to attend this year’s Showcase, but would like to see more of the NSK product range please contact Jane White at NSK on 0800 634 1909 or one of NSK’s Product Specialists, who will be more than happy to come and visit you.

NEW Silamat S6 …. … Form and function perfectly mixed

Ivoclar Vivadent’s NEW Silamat S6 is a modern universal mixing device for amalgam, glass ionomer cements and other preformed dental materials in capsules and injection capsules in various shapes and sizes.

Showcase Success leads to Practice Success

Visitors to the Software of Excellence Stand at this year’s BDIA Showcase were very interested in the new and exciting developments now available from the EXACT system.

The knowledgeable Software of Excellence staff gave “live demonstrations” of the software’s capabilities, providing visitors with a fantastic opportunity to experience first hand all the exciting features the EXACT system delivers. These include the new and advanced Presentation Manager and Recall Manager. Software of Excellence also introduced practice staff to their new Computer Telephony Integration (CTI) system, which provides practices with patient caller recognition – this feature which is linked to the relevant patient record helps to significantly improve practice/patient relationships.

To discuss how Software of Excellence can help your practice, call 0845 545 5767 today.

‘Partnership in Practice’

The success of Henry Schein Minerva’s busy stand at this year’s BDIA Dental Showcase was testament to their ethos of “Partnership in Practice”.

Visitors were particularly interested in the launch of the new CEREC MC XL system, boasting shorter milling time, unrivalled precision and complete ease of use, clinicians saw how straightforward it could be to mill first-class restorations. And getting hands-on proved to be a real attraction for clinicians, as they experienced cutting-edge laser technology with the Biolase Waterlase MD, delivering advanced features and SGG laser energy and water for easier, more effective procedures.

One thing you can be certain of is that you’ll receive experienced, unbiased guidance to help you make the right choice. If you’re due to replace a curing light or would simply like to find out more about the diversity of options available phone The Dental Directory on 0800 585586.

Easy to load, set and operate, its aesthetic design is not only attractive, but also functional. Its rounded shape and removable cover makes it easy to clean. Its patented and time-tested Silamat technology, with the figure-eight mixing pattern and above-average 590rpm rotation speed, helps to achieve reliable and homogeneous mixing results every time.

The NEW Silamat S6 has a 5 years warranty.

For further details contact your local representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

Leading Lights In Dentistry

The Dental Directory can supply a number of curing lights from leading manufacturers. They also have the exclusive distribution rights in the UK to the Hilux range of high performance curing lights. Both fast-curing and LED ranges are available with every model offering the highest curing power, state-of-the-art features and exceptional value for money. Whether you require a cordless unit, one with a built-in pass/fail light meter or one with variable light intensity The Dental Directory will be able to accommodate your requirements.

One thing you can be certain of is that you’ll receive experienced, unbiased guidance to help you make the right choice. If you’re due to replace a curing light or would simply like to find out more about the diversity of options available phone The Dental Directory on 0800 585586.

If you missed the 2008 BDIA Dental Showcase but would like to speak to a member of the Henry Schein Minerva team, please call 0870 10 20 45.

C2+ Treatment Centre

Ergonomically designed for efficiency and profitability

Ergonomic efficiency generates revenue and Sident Dental Systems’ C2+ is the most ergonomically efficient Treatment Centre available.

It combines an intelligent, ergonomic control concept with proven design features to optimise productivity and profitability. This includes a choice of control concepts - “hands-on” using control keys or “hands-free” using a cursor and foot switch. The colour coded control keys are organised in blocks for chair adjustment and programming, handpiece function and speed.

All-ceramic restorations from Ivoclar Vivadent

What better way to promote your Practice than by offering your patients the state-of-the-art in all-ceramic restorations. Ivoclar Vivadent offer a choice of all-ceramic options, enabling Dentists to provide their patients with the perfect all-ceramic restoration for every indication.

The IPS e.max system enables Dentists to provide beautiful single or multiple unit all-ceramic restorations using a range of high strength materials, including zirconium oxide; the final restorations offering an exceptional balance between strength (up to 900MPa), colour saturation and translucency. Their polishesability, surface gloss and wear behaviour are equally outstanding. It is recommended for crowns, bridges, inlays and onlays in both the anterior and posterior region.

For further details contact your local Ivoclar Vivadent Representative, visit www.ivoclarvivadent.com or telephone 0116 284 7880.

GSK

Shamim Shah, Brand Manager Dental Professionals at GlaxoSmithKline (GSK), said, “We were delighted with the success of this year’s exhibition. An exhibition of this size gives us the opportunity to speak with dental professionals from around the country to learn what their thoughts and recommendations of our products are”.

The main focus of the GSK stand was Sensodyne Pronamel toothpaste. This provided the ideal platform for GSK to discuss the growing concern of acid erosion, Sensodyne Pronamel is a daily toothpaste with an optimised fluoride formulation, that helps protect against acid erosion by re-hardening softened enamel.

Visitors to the stand were given the opportunity to discuss Sensodyne Pronamel and were given a sample to try.

Visitors also had the opportunity to learn more about GSK’s product portfolio, which includes Sensodyne, Poligrip, Corsodyl and Aquafresh. The stand featured a full range of support material for dental practices including educational leaflets, posters and clinical papers.

GSK’s oral care division is part of GSK Consumer Healthcare. A leading consumer healthcare company worldwide, GSK Consumer Healthcare is present in 150 markets.

The Dental Directory launches new Orthodontic Product Guide

The Dental Directory has launched an exciting new orthodontic catalogue. Packed with a full range of products sourced from the world’s leading orthodontic manufacturers the new range, although similar to the previous one is even better in quality and at very competitive prices.

While the line of products offered by The Dental Directory will be familiar, as it is the same line offered by many of the orthodontic industry’s leading companies, the big difference is that The Dental Directory offers them at more competitive prices.

Included in the range are metal and aesthetic brackets, buccal tubes, bands, archwires, elastomers, adhesives, pliers, hand instruments and patients’ accessories. In addition to providing its customers with the well designed Orthodontic...
Product Guide for maximum convenience in selecting and ordering, The Dental Directory also has a fully trained orthodontic team who can offer advice on any of the broad range of specialist products.

To take the aggravation out of ordering orthodontic materials call (0800 585586), fax (01576 500581) or order electronically via the Internet (www.dental-directory.co.uk). Also, come and see us at the BOC in Brighton between 14-16 September, Stand no. 28.

Practice more profitably with EXACT

With more than 20 years' experience in UK dentistry, Software of Excellence has become a leading supplier of practice management systems, selling more than twice as many systems as their nearest competitor each year. By delivering excellent customer service Software of Excellent ensures the smooth running of efficient and profitable practices, while also enhancing the patient experience.

EXACT is the most used dental practice management system in the UK, efficiently delivering the information necessary to manage a successful dental business. Offering document management, e-mail and SMS communication, 3D teeth charting and multi-column appointment book as well as many other features, EXACT helps you take control of your practice management so that it will run smoothly and efficiently, delivering time-saving features in surgery that allow you to spend more time with the patient.

Find out today how EXACT can improve your practice further by calling Software of Excellence today on 0845 5455767 and why not request an EXACT brochure while you're there!

Dentsply

DENTSPLY is pleased to launch two new preventive discovery kits, Platinum and Gold, at the BDTA showcase in London; these kits will be available for a limited time only.

These complete kits enable you to start a periodontal procedure right away. If your surgery offers air polishing and teeth whitening as practice building initiatives, the Platinum Kit is recommended; however, your surgery offers scaling and root planing procedures, the Gold Discovery Kit is recommended.

On purchase of the Platinum kit, you get up to 25% discount Vs normal RRP and with the Gold kit, you get up to 55% discount Vs normal RRP. What's more is that, with several delighted patients willing to pay that bit extra for air polishing and teeth whitening or for Oraqix during scaling and root planing procedures, the investment made into these kits can be recovered in no time.

For further information or to arrange for a Preventive sales specialist to visit your practice, please call DENTSPLY on 0800 072 5515.

Practice in Comfort

NSK's newly developed Dual Air Jet turbine system ensures that turbine noise is no longer a concern. Still delivering high levels of torque and powerful cutting, NSK's Dual Air Jet Ensure procedures are performed in virtual silence so that the patient is treated in a gentle and therapeutic environment.

Your comfort is just as important as that of the patient and NSK have ergonomically designed all their handpieces to rest comfortably in the hand. The Ti-Max X Series boasts an extremely lightweight Titanium body which is on average 30% lighter than the equivalent stainless steel version, so you'll feel just as comfortable as your patients. What's more, the Ti-Max X Series turbines are compatible with all major manufacturers' couplings including Kavo™, W&H®, Bien-Air® and Sirona®, so you can enjoy the power, comfort and quality of NSK whichever system you're currently using.

Practice in comfort! For more information please contact Jane White at NSK on 0800 654 1900 or your preferred dental supplier.

750th Aquacut Quattro Installed

Bexleyheath, in Kent, is now firmly on the map as far as Fluid Abrasion is concerned! The 750th Velopex Aquacut Quattro has been installed at Dr H. Shaffie's busy practice, in The Broadway, Bexleyheath. This light and airy building provides a superb backdrop for this busy dental practice - which now offers all patients the availability of fluid abrasion: Cleaning and Treating, in a calm soothing environment. Dr Shaffie commented: "I’ve got the Velopex Colour Laser as well as the Aquacut Quattro’s great! It's an essential part of modern technology in a modern practice!"

The Velopex Aquacut Quattro contains two chambers which can accommodate any combination of the 5 Cleaning and Treating media available. The 55μm treating powder allows the clinician to ablate hard tissue (Composite, enamel and dentine) creating a relatively soft tissue surface - which is ideal for the latest bonding and restorative materials.

For more information or to ask any questions, please contact: Mark Chapman Mediavice Instruments Ltd Tel 07734 048777

Celebrity

Liz McClarnon chooses Hejo ‘Pink’ at BDTA Dental Showcase

The Kent Express team were delighted when Liz McClarnon, ex-Atomic Kitten star and winner of Celebrity Master chef took time out of her busy schedule to view the latest range of Hejo Uniforms at BDTA Dental Showcase.

Liz commented that she was surprised to find such a wide selection of styles and colours available - and made a bee-line for her favourite colour - Pink.

The Kent Express team explained how Hejo's beautifully designed clothing can make a real difference to the quality of life in practice - as a smart appearance will inspire confidence in dental practice employees, helping to make patients feel welcome and of course, knowing they look good will also do wonders for the team's morale.

To find your favourite style and colour call 01654 878787 or visit www.kentexpress.co.uk

Must-Have Technology at Must-Have Prices

Why pay twice the price for an intraoral camera when you can pay much less and achieve the same results with the easy to use, lightweight Cammy. Capturing a clear image of your patient’s mouth, the advanced Cammy™ instantly enables the patient to see exactly what you see. In addition, its distinctive mini-head design enables you to access even the hardest to reach areas, helping identify cracks and find root canals. Capturing images of your patient’s mouth has never been easier with Cammy™’s zoom toggle and freeze buttons.

With so many options it can be difficult to choose the best one for you. Therefore Burtons offer a fixed cost affordable rental service from just £6.70 per month. With no minimum hire period it offers a complete choice of models and options, upgrades at any time – without penalty, routine service visits, breakdown cover, pressure vessel inspection and certification. For some Practices it is the permanent solution, for others it enables them to identify their precise requirements prior to purchasing their own Instaclave Series 5.

For further information contact Burtons on 01622 854590, email info@burtons.uk.com or visit www.burtons.uk.com

ART Plus

CtDe-Tensor Panoramic X-ray

ART Plus represents a new generation of extra-oral dental X-ray imaging systems.

• Best sensor technology for superb diagnostic value
• High speed + low noise = direct conversion The Sharpest Image

Benefits
• Upto 500 % Better Image Quality
• Up to 5 times less radiation
• Auto & Manual Focus
• 2D Rotation
• Multi Focal Layer Imaging
• TWAIN & DICOM Compliant
• Spine Correction
• Quick Real Time Imaging

The Instaclave Series 3 is the tried and trusted benchtop autoclave from Burtons. Supported by their nationwide team of Service Engineers it offers Practices everything they need for fast and reliable autoclaving functionality.

Simple to operate and with unsurpassed reliability, it is the most versatile and reliable benchtop autoclave available. It meets all the current British and European Standards, as well as the requirements of HTM 2010.

To find out more about our full range of dental x-ray imaging systems contact your nearest Burtons branch or visit our website www.burtons.co.uk

Equipment/Private